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INFANT CARE. Revised and brought up to date in 1951, this publication answers many of the questions usually asked by parents on caring for their child during his first year. Based on the experiences of many doctors, and designed to help parents understand their doctor's advice, it covers such topics of baby care as feeding, clothing, sanitation, development, and others. (1951) 145 pages, with illustrations.
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TREES. This Agriculture Yearbook tells the story of America's forests and woodlands in an effort to point out that our dwindling forest stocks can be preserved through controlled conservation and reforestation. Many colorful photographs and drawings add to the thoroughness and appeal of the text. Pointers on planting and harvesting trees for good land use are given, and the recreational uses of National, State, and private forests are outlined. (1949) 944 p. il.
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SELLING THE U. S. MARKET. Covering the many problems facing manufacturers in selling successfully in the United States, this helpful volume can be considered a basic guidebook for sales managers. It explains how market data can be obtained, and provides relative facts about distribution facilities, packaging, advertising programs, and many other phases of wholesale or retail marketing. (1951) 139 pages, with maps and charts.
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